**Title:** “Studying Studio Success Since 2000”

**Team Members:**

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**Project Description:**

Reviewing Datasets to compare and ultimately define which Movie studio has been most successful within the last 20 year time period by comparing profits, review scores, genres, etc.

**Research Questions:**

1. Correlation between money spent on movies and awards won/profits made?
2. Which movie studio released the most movies?
3. Which studios are more successful in which genres?
4. Do certain directors work specifically with certain studios?
5. Which studio had the highest grossing actor each year and how did it correlate with studio success?
6. Which studio has had the most films entered for awards?
7. How many movies per year are the studios making?

**Datasets:**

1. TMBD and OMBD

**Task Breakdown:**

1. Generate API Keys
2. Scrape and Clean Data

**Brainstorming:**

Which movie studio has been the most successful since 2000?

* Definition of success
  + Box Office Earnings → Profit, when compared to budget
    - Adjusted for inflation?
  + Best Critical ratings (Rotten Tomatoes)
  + Best Viewer ratings (Rotten Tomatoes)
  + Awards
    - Oscars
    - Golden Globes
    - Festivals
  + Breakdown by genre
  + Best w/ first time directors
  + Best w/ experienced directors
* Scope
  + US only and 2000-Present